



EVALUATION RUBRIC

STUDENT _____

Criteria	USE OF CAMERA & TOOLS	CREATIVITY	SKILLS & IMPROVEMENT	USE OF TIME & EFFORT
ADVANCED (4 points each)	Has an advanced and knowledgeable understanding of equipment and can navigate the camera settings.	Several of the graphic elements and/or images used in the project reflect an exceptional degree of student creativity in the assignment.	Student shows extensive knowledge of digital camera and/or is showing extreme improvement from previous assignments.	Student shows effort and strives for their best while working with the digital camera and equipment.
PROFICIENT (3 points each)	Good understanding of camera and equipment required for the assignment.	Some of the images created in the project reflect student creativity in the assignment.	Student is showing progress in their skills in handling the digital camera and equipment.	Student shows some effort while working on their assignment.
BASIC (2 points each)	Has a basic understanding of camera and equipment required for the assignment.	Some of the images created in the project reflect student creativity in the assignment. BUT the ideas were typical not creative.	Final results lack precision. (shaky, out of focus, no composition.)	Student shows little effort while working on their assignment.
BELOW BASIC (1 point each)	Needs better understanding of the camera and equipment.	Student did not really make or customize any of the items in the project. Elements were too basic.	No sign of improvement or applying learned skills.	No signs of effort during class assignment.

Total: _____