

Middle Bucks Institute of Technology

Week 20 Lesson Plan for 01-17-22

Level 200

Program: Multimedia Technology

Teacher: James Davey

Day	Content <i>From PDE POS</i>	PA Core Standards	Skills/Objective <i>Demonstrate knowledge</i>	Activities <i>Using these methods to learn...</i>	Assessment <i>How am I evaluated?</i>
Monday	MLK Day – No School			MLK Day – No School	
Tuesday	<ul style="list-style-type: none"> • 300 Media Composition • 600 Video, Cinematography, and Audio Production • 608 Apply story-telling concepts to a project. • 708 Create a self-marketing package (including: portfolio, demo reel, resume). • 709 Participate in a critique (including: graphic design, video, web, photo). 	<p>C.3.5.11-12A Textual evidence & analysis</p> <p>C.3.5.11-12B Central ideas</p> <p>C.3.5.11-12C Multi step process</p>	<p>Job Preparation & Self Marketing</p> <ul style="list-style-type: none"> • Writing an effective resume • Establishing workplace ethics and culpability • Writing effective business correspondence to promote yourself <p>Digital Filmmaking</p> <ul style="list-style-type: none"> • Demonstrate the 5-phases of filmmaking • Work in all filmmaking departments <p>Pre-production</p> <ul style="list-style-type: none"> • Departments • Beat sheet, story map • Logline • Treatment • Script • Scene breakdown • Shooting schedule • Storyboard • Call Sheet • Shoot the film 	<p>Quick review of Ch 1 concepts</p> <ul style="list-style-type: none"> • Review and revise resumes (Function format) <p>II. Cover Letter & Professional Correspondence</p> <ul style="list-style-type: none"> • Watch casual vs formal correspondence video <ul style="list-style-type: none"> - Post response on Jamboard - Access Chapter 12 DM Lecture in Classroom • Complete the worksheet <p>Silent Film Team Project</p> <ul style="list-style-type: none"> • In advance. complete Google lesson 05 <i>Silent Film Research</i> • Brainstorm/cluster ideas • Write a Beat Sheet and Logline <p>HW: Study for Ch 1 exam / generate 2 movie ideas</p>	<ul style="list-style-type: none"> • Employability rubric • Cover Letter worksheet • Silent Film rubric
Wednesday				<p>Ch 1 Exam</p> <p>Silent Film Teams</p> <ul style="list-style-type: none"> • Review rubric and project scope • Formulate a Beat Sheet, Logline and Treatment <p>HW: Blog: Employee/Employer expectations</p>	<ul style="list-style-type: none"> • Employability rubric • Project milestone • Business ethics blog
Thursday				<p>Filmmaking – V. Storyboard</p> <ul style="list-style-type: none"> • Reflect on <i>Door activity</i>. Complete AFI worksheet • Create a Silent Film storyboard • Review rubric and project scope for Silent Film • Contribute and collaborate (teams) <p>HW Complete your resume</p>	<ul style="list-style-type: none"> • Employability rubric • Storyboard worksheet • Project milestone
Friday				<p>Filmmaking – IV. Script</p> <ul style="list-style-type: none"> • Screenplay format and Heroes' Journey • Watch the lecture <ul style="list-style-type: none"> - Practice using the guide sheet <p>Silent Film Milestone</p> <p>HW: Weekly Journal blog</p>	<ul style="list-style-type: none"> • Employability rubric • Cover letter • Project milestone • Blog rubric